



Community Organizer

San Francisco Parent Coalition is seeking a **Community Organizer** to join our growing team. This position will play a crucial role in organizing parents and caregivers, supporting communications, coordinating events, and participating in key policy initiatives, ensuring that we are bringing together a diverse network of parents and caregivers to advocate for a thriving, equitable school system.

This position is responsible for overseeing all community organizing efforts within the organization. Collaborating closely with a dedicated team of full and part-time staff members, you will also play a crucial role in supporting our external communication strategies as an integral part of our outreach initiatives. Additionally, a significant portion of your time, ranging from 15% to 40%, will be dedicated to work under the umbrella of our political sister affiliate organization, SF Parent Action. In this capacity, you will actively engage the community to garner support and mobilize efforts in favor of electing student-centered school board candidates,

What you'll do:

Community Organizing (65%)

- Build strong relationships with parents and caregivers of San Francisco students, actively listening to their concerns and incorporating their leadership into our campaigns.
- Develop and implement diverse community organizing strategies to engage and mobilize parents and caregivers in San Francisco.
- Identify ongoing issues and opportunities for parents to take action, driving parent education and local school board accountability work.
- Plan, support, and execute community events and activities that build awareness of our work and foster a sense of community.
- Manage membership programs, including coordinating workgroups, volunteer management activities, and event planning.
- Assist in collaborating with partner organizations, community-based groups, and stakeholders.
- Stay informed about San Francisco's political landscape and education system, contributing to policy development and advocacy efforts, and continuing to develop ways for parents to engage and actively participate.

Communication Management (25%)

- Support communication efforts across various platforms, including social media (Facebook, Slack, Instagram), newsletters, and press releases.
- Plan and write communications on various topics, ensuring content is engaging and tailored to diverse audiences.
- Maintain website content, keeping the news section up to date, and oversee graphic and web design contractors.



- Collaborate with translators as needed to ensure effective translation for diverse communities.

Operations and Collaboration (10%)

- Manage community organizing systems, calendars, and planning documents to ensure efficient operations.
- Maintain internal databases and information systems, including Action Network, for accurate record-keeping.
- Collaborate with team members and support other strategic initiatives and projects as needed.

How you'll do it:

- **Parent Voice Advocate:** As a passionate advocate for the mission and vision of SF Parents, you excel at aligning yourself and others with the organization's goals, ensuring that every action and decision reflects the principles of inclusivity and educational excellence. You actively support SF Parent Coalition's efforts to undo institutional racism, addressing issues of race, class, gender, and other forms of identity thoughtfully and with compassion.
- **Relationship Builder & Agile Collaborator:** You excel at building and managing relationships across various cities and contexts, forming meaningful, interpersonal relationships by building trust. Your strength lies in motivating others to take action in support of shared goals. You thrive in team environments, actively participating and cooperating with team members, staff, community leaders, and organizational allies. Your ability to quickly adjust to changing circumstances and think creatively enables you to solve problems effectively.
- **Strategic Thinker:** You possess excellent strategic thinking skills, enabling you to analyze data, identify trends, and develop effective strategies to achieve your goals. Your ability to think critically and proactively contributes to the organization's success in advocating for a thriving and equitable school system.
- **Organizational Maven:** Your ability to plan, prioritize, and manage tasks and projects sets you apart. You thrive in managing multiple tasks simultaneously and working efficiently under pressure. Your organizational skills ensure smooth operations and contribute to the overall effectiveness of the community organizing efforts.
- **Tech-savvy Digital Manager:** In this role, your strong digital literacy skills set you apart. You possess the ability to effectively use social media platforms, create captivating multimedia content, and manage digital communications. You skillfully leverage technology, staying updated on emerging technologies and digital trends to continuously enhance the organization's digital presence and engagement.



Qualifications and skills

- Bachelor's degree in a related field or equivalent experience.
- At least 3 years of formal or informal experience in community organizing, preferably in education or social justice.
- Experience with event planning and management.
- A plus if you have knowledge of San Francisco's political landscape and education system.

Details

- Full-time, exempt position with a starting salary range of \$70,000 to \$80,000, which will be determined based on candidate's experience and qualifications.
- Compensation includes a comprehensive benefits package, including health, dental, life and disability insurances, and a 401k account.
- Paid time off is provided, along with additional paid days off for holidays and office closures.
- Hybrid work environment, with 2-3 days in the office and remote work as needed.
- Must be able to stand or sit for prolonged periods.
- Must be able to lift, carry, or transport educational or promotional materials and/or equipment weighing up to 50 lbs.

SF Parent Coalition is an equal opportunity employer committed to creating an inclusive and diverse workplace. We value and celebrate the unique backgrounds, perspectives, and experiences of all employees, volunteers, and program participants. We actively seek to attract and retain a diverse workforce that reflects the communities we serve.

If you require reasonable accommodations during the application or interview process, please let us know. We are committed to providing equal employment opportunities to qualified individuals with disabilities.

We encourage all qualified candidates to apply and join us in our mission to make a positive impact in the San Francisco community and beyond.

This is not necessarily an all-inclusive list of job-related responsibilities, duties, requirements, or working conditions. While this is intended to be an accurate reflection of the current job, management reserves the right to revise the job or to require that other or different tasks be performed as assigned.

To Apply

To apply for this position, please: 1) fill out and submit a Community [Organizer Application](#), and 2) send your resume/CV to admin@sfparents.org. If you have not heard back from us after 5 business days of submitting the application form and your resume, or if you have any additional questions about the position, please contact SF Parents at admin@sfparents.org



About SF Parents

SF Parent Coalition is a 501c3 nonprofit with a political affiliate arm, SF Parent Action. Our parent advocacy collective was formed during the summer of 2020, in response to the pandemic education crisis when, in San Francisco, local education leaders were ignoring family voices and disregarding the needs of students. The grassroots movement began by going out into communities, listening to parents of all backgrounds, and then lifting up their concerns and desires to school district leaders and the S.F. Board of Education. In just a few months, the group grew from 100 parents to more than 1,000, with members from more than 70 schools in SFUSD. We now have more than 5,000 parents and supporters who subscribe to our newsletter, more than 2,000 people in our [private Facebook forum](#), and we have parent representation from 110 local public schools in San Francisco within our network. We advocate for issues that resonate most with our families, currently with an active early literacy campaign underway. Through our political affiliate we elect school board leaders who will focus on student outcomes and enact student-centered policies.

Vision and Values

SF Parent Coalition / SF Parent Action envisions a future where San Francisco is one of the best places in the country for children and youth of all races, socioeconomic backgrounds and abilities to grow up and get an excellent public education.

- We connect and empower parents across San Francisco.
- We center the needs of children and youth.
- We believe in the vital importance of public education.
- We advocate with integrity.
- We hold decision-makers and ourselves accountable, particularly to equitable outcomes for SFUSD students.
- We build community with joy, one conversation at a time.

SF Parent Coalition is in support and alignment with SFUSD's equity values that provides all students the quality instruction and equitable support required to thrive in the 21st century.